

# RED NEWS

American Red Cross St. Louis Area Chapter ■ Emergency Services ■ Winter, 2008 ■ Volume 4 Issue 1



## For Over 100 Years the Red Cross Remains Committed to Serving Our Armed Forces

Thanks to a gift from Emerson, local services expand reach

“Many people don't realize the vital role of the American Red Cross and its local chapters in providing emergency financial assistance and as the only authorized line of emergency communication between a family and its member serving in the armed forces. Emerson is proud to make this donation to the St. Louis Area Chapter of the American Red Cross and to support strengthening of its services for members of the military and their families in the St. Louis area.”

—Robert M. Cox Jr.,  
Senior VP—Administration,  
Emerson



Red Cross support of the armed forces can be traced back to the Civil War, when Red Cross founder, **Clara Barton**, took it upon herself to provide supplies and nursing services to soldiers on the battlefield.

Today, Red Cross **Service to Armed Forces (SAF)** staff deploy with U.S. troops and provide vital emergency communication links between soldiers and their loved ones far away. In addition, when active duty personnel return home, the Red Cross is there, offering counseling services, financial assistance and lasting support to veterans.

**Kelly Battley**, of St. Louis, is a corporate attorney during the week but on the weekends, Kelly volunteers for the SAF program. Her service is inspired by her brother, a Marine returning for his third tour of duty to Iraq this March. Kelly provides the communication link between civilians here at home and their loved ones serving around the world.

“What strikes you is the gravity of the calls,” Kelly explained. “Most often the calls involve someone who is dying

or injured or has already passed away. They are very serious matters and you understand the importance of reaching the military members with these critical messages.

“When my brother was deployed, we would not hear from him for weeks. If something serious were to happen, we had an avenue to reach him through the Red Cross. This service is incredibly important.”

In support of SAF programs, **Emerson**, a diversified global technology company, recently donated **\$300,000** to be used locally over the next three years. This investment will support case management and emergency financial services, timely and reliable emergency communications, and education about accessing Red Cross services.

The timing of this donation is perfect. Now, Congress has called on the Red Cross to take on additional responsibilities during these challenging times, and the Department of Defense has called on us to partner with them to provide additional support services to military families across America. The Red Cross will answer these calls.

Thanks to volunteers like Kelly who give their time, and corporate partners like Emerson who give their financial support, the Red Cross continues to offer lasting aid to the men and women serving our country. ■

**Joseph C. White**  
CEO, St. Louis Area Chapter



**Kelly Battley**

# The St. Louis Area Chapter Responds to Widespread Wildfires in Southern California

Local volunteers answer the call to serve

In October and November, the St. Louis Area Chapter played an active role in the national Red Cross wildfire relief efforts in Southern California. **Fifteen** local volunteers and staff deployed to San Diego, San Bernadino and the surrounding areas to assist with sheltering, food distribution, mental and physical health services, logistics and communications.

Red Cross volunteer **Samia Van Hattum** of St. Louis was among the first to respond. This was Samia's first disaster assignment and she vividly recalled her arrival in California. As her airplane flew over the affected area, Samia was amazed to see thick smoke and fire blanketing miles of land. It was then that she got a sense of the scale of the disaster.

Once on the ground, Samia volunteered in three different locations as a translator for Spanish speaking clients. Her primary location was Dulzura, CA, ten miles north of Mexico, where she



worked with mental health and health service volunteers to provide a variety of client services.

Samia also spent time in the field distributing notes to local residents, that explained how to access Red Cross services. "We would go from house to house leaving cards with shelter addresses. Most of the houses we visited were burned and we taped the cards to what remained of their mailboxes. I remember one man in particular—he lived in the mountains with few neighbors and he had no idea that the Red Cross was providing aid. I left a hand-written note at his home and he showed up a few days later with the note in his pocket. He was so grateful for the help. It brought tears to my eyes."

Samia, credits her background in social work with her ability to cope with disasters. "As a national disaster volunteer, my priority is to serve clients as best I can. Since I wasn't from the affected area, I was able to keep my emotions in check and work hard to serve those in need. I could see the emotional strain on the local volunteers. Many were helping others while coping with personal loss at the same time," she explained.

Upon her return from California, Samia shared her thoughts on the success of the relief operation. "It was amazing to see an organization come together, fly in thousands of people and establish what could be considered a massive business overnight!



## Quick Facts:

In the two weeks following the outbreak of wildfires in Southern California, the American Red Cross:

- Opened **26 shelters** and provided over **27,000 overnight stays**
- Served **1.26 million meals and snacks**
- Called on **93 ERVs** from around the country including St. Louis
- Provided over **35,000 mental health contacts**
- Was joined by **5,217 Red Cross workers** from all 50 states



**"I received more hugs and thank you's than I could count. This showed me that we**

**were providing a much needed service and we were doing good work."**

—Samia Van Hattum,  
St. Louis, MO

For those of you who have not yet responded to a large scale disaster, Samia has this bit of advice: "It takes a lot of patience and it's important to remember that we're all volunteers. Keeping this in mind makes it easier to handle challenges as they arise."

When asked if she would respond to another disaster, Samia responded "absolutely!"

Samia was joined in California by **Larry Boyer, Don Brozovich, Rita Determan, Roy Gillespie, Lavon Gilliland, Elaine Hegel, Judy Jehling, Amizetta Neiser, Dorothy Staples, Jim Ulbrich, Sheila Ulbrich, Robert Vinluan, Jessica Willingham and Mike Wood.** ■

If you are interested in becoming a Disaster Services Human Resources Volunteer (DSHR), contact **Stephanie Landess** at 314.516.2756 or e-mail Stephanie at [slandess@redcrossstl.org](mailto:slandess@redcrossstl.org).



## KSDK NewsChannel 5 Hosts Fundraising Telethon

Over \$32,000 raised for the National Disaster Relief Fund

In light of the recent wildfires in California, our media partners at **KSDK NewsChannel 5** opened their airwaves on October 26 to raise money for the Red Cross National Disaster Relief Fund.

During the 16-hour telethon, more than **30 volunteers** from **Anheuser-Busch** answered phones and accepted donations totaling over **\$32,000**. Pledges were taken over the phone and online throughout the entire day, concluding with *NewsChannel 5 at 10*.

"Our friends at Anheuser-Busch provided the people-power to make this telethon a success," said **Joseph C. White**, CEO of the St. Louis Area Chapter. "Supporting the Red Cross during emergencies is something they have done for over 100 years and we are grateful for their continued support. As for our friends at KSDK, over the last three years, they have hosted three disaster-relief telethons for the Red Cross.

What a tremendous gift to the people affected by these disasters. We thank both of these partners for their generosity."

"St. Louis always comes through in a crisis," said **Lynn Beall**, president and general manager of KSDK. "It doesn't matter if it happens across the country, or in our own backyard, people here are good neighbors and they want to help. By opening our phone banks, we simply offered them a venue to respond to this terrible tragedy. We're privileged to help the American Red Cross, and we are so thankful to our viewers and our community who really came through in a critical time of need."

The St. Louis Area Chapter is grateful to our friends at KSDK and Anheuser-Busch for making this telethon a success. ■



Employees of Anheuser-Busch staff the phone lines at KSDK NewsChannel 5 as Jennifer Blome prepares for a live news segment encouraging the public to support the Red Cross.

## 604 Disaster Victims and 4,689 Emergency Responders Receive Red Cross Assistance

Disaster Action Teams respond to 256 incidents in three months

The St. Louis Area Chapter provides relief for thousands of people throughout the year, the majority of whom are displaced by house fires. Volunteers are on call **24-hours a day, 7-days a week** to provide clothing, shelter, food, mental and physical health services, and referrals for long-term assistance.

Throughout September, October, and November, St. Louis Disaster Action Team (DAT) volunteers touched many lives. Please, take a second to look at the responses that took place during this three-month period:

- 249 fire responses
- 604 disaster victims from 211 families served

- 4,689 emergency personnel canteened
- 7 non-fire responses including:
  - 2 searches
  - 1 building collapse
  - 1 CERT exercise
  - 2 cars that collided into houses
  - 3 brush fires ■

If you are interested in joining a Disaster Action Team, please call **Stephanie Landess** at 314.516.2756 or contact your local Service Center.



The Wednesday Disaster Action Team of Terry Sanders, Joy Cooper-Presson, Jim Sparks and Norm Bellairs prepare to respond to a local emergency.

 **American Red Cross**  
St. Louis Area Chapter

## Are You Prepared for Winter Weather?

Learn how you can get ready for winter weather-related emergencies

### Get a Kit



It's that time of year again. The shovel and bag of rock salt stand ready, the scarves, mittens and hats have reemerged from the back of the closet, and the winter chill has begun to set in. Before the next winter storm hits our area, take a moment to review these tips for winter weather safety.

### Make a Plan



**1** The National Weather Service issues **outlooks, watches, warnings and advisories** for all winter weather hazards. Familiarize yourself with these terms and learn what you can do to prepare:

- *Outlooks* are issued when winter storm conditions are possible in the next two to five days. Stay tuned to local media for updates.
- *Winter Storm Watches* mean that winter storm conditions are possible within the next 36-48 hours. Prepare by listening to local media or a NOAA radio for updated information. Move animals to sheltered areas with an adequate supply of water and avoid unnecessary travel.
- *Winter Storm Warnings* indicate that life-threatening severe winter conditions have begun or will begin within 24 hours. Follow these steps:
  - Stay indoors and dress warmly; wear layers of loose-fitting, lightweight, warm clothing instead of one or two bulky items
  - Listen to a battery-powered radio or television for updates
  - Eat regularly and drink plenty of liquids to prevent dehydration; avoid caffeine and alcohol

### Be Informed



- Conserve fuel; winter storms can last for several days—don't be left in the cold!
  - *Blizzard Warnings* mean that sustained winds or frequent gusts to 35 miles per hour or greater and considerable falling or blowing snow (reducing visibility to less than a quarter mile) are expected to prevail for a period of three hours or longer. Follow the same steps for a winter storm warning.
  - *Advisories* warn that winter weather conditions are expected to cause significant inconveniences and may be hazardous.
- 2** Use caution when operating alternate heating devices such as fireplaces and space heaters. **Residential fires** occur more frequently in the winter due to lack of proper safety precautions. Be sure to follow the safety precautions that are issued with your alternative heating devices.
- 3** Update your **emergency preparedness kit** with items that are winter storm specific:
- A warm coat, gloves or mittens, hat, and water-resistant boots for each member of the family
  - Extra blankets
  - Non-clumping kitty litter—this will generate temporary traction on slick surfaces
  - Heating fuel
  - Emergency heat source
  - Fire extinguisher
- 4** **Make sure your vehicle is in good condition** and has been checked by a mechanic. Remember to keep a separate emergency preparedness kit in your trunk or behind your seat. Always keep your vehicle's gas tank full in case of emergencies and to keep the fuel line from freezing. If you do get stuck, stay with your vehicle! Do not leave the vehicle unless help is visible within 100 yards. Disorientation and confusion come very quickly in blowing snow. ■

If you would like more information or a checklist to help you prepare, contact **Julia Marsh** at 314-516-2753 or call your local Service Center.

## New Automated Messaging System Allows for Speedy Communication

3N System helps the Chapter contact volunteers at a moment's notice

Two years ago, the St. Louis Area Chapter was chosen to be part of a new pilot program for the **National Notification Network**, or 3N, an automated messaging system that allows the Chapter to communicate with hundreds of people at the same time.

All Emergency Services volunteers have received calls or emails from the new system and many of you have asked how 3N works. Here's the scoop: the names, phone numbers and email addresses of all volunteers and staff have been uploaded to a secure website. This website allows the Chapter to sort volunteers into groups such as Service Centers and volunteer duties. When the Chapter needs to communicate with volunteers, a message is created, uploaded to the 3N system and sent out electronically to the selected groups.

For example, the winter storm that hit during November and December of 2006 required the help of hundreds

of volunteers. Traditionally, volunteers and staff would have spent hours on the phone contacting volunteers to check their availability. With the 3N system, one message was sent simultaneously to all **650** Emergency Services volunteers with the click of a button.

More recently, we were able to send a request for help at the warehouse in early November. Many of you responded within minutes with your availability. The task? Replacing expiring toothpaste in 13,000 comfort kits! Thank you to everyone who helped with this unique task.

We hope the new 3N system is well received and we welcome your feedback. In order for 3N to work as efficiently as possible we need your help. **Any time you have a phone number, address or e-mail change, please notify the Chapter as soon as possible so that we can update our database.** ■

*If your personal contact information changes, please call **Stephanie Landess** at 314.516.2756 or e-mail Stephanie at [slandess@redcrossstl.org](mailto:slandess@redcrossstl.org).*

Would you like to read past editions of *Red News*? With the click of a mouse, all eleven editions of *Red News* are available at [www.redcrossstl.org](http://www.redcrossstl.org)



## Oops! Mistakes Happen

In the Fall 2007 issue of *Red News*, **Sandy Irwin's** birth date was listed as 11/8, when it is actually 8/11! Also, **Norman Bellairs'** birth date was inadvertently omitted even though he celebrated on 10/30. Sandy and Norm, we hope your birthdays were full of your favorite things!

## Are You Looking for Additional Volunteer Duties?

Mass Care and Material Support Services volunteers are needed



Do you like working with databases, ordering supplies, maintaining inventory, or updating policies and procedures?

If so, we have a job for you! We are looking for a group of dedicated volunteers who would like to help with daily tasks in the areas of Mass Care and Material Support Services (formerly Logistics). Here is a sampling of the volunteer duties:

### Mass Care

- Update and maintain the National Shelter System database
- Plan drills and/or training sessions
- Update Shelter Team rosters
- Assist with planning meetings

### Material Support Services

- Update and maintain vendor agreements for food and material supplies
- Update and maintain policy and procedure manuals
- Count and log inventory

- Research price differences among vendors and availability of new products
- Place orders through an online requisition system ■

Please contact **Jack Riegel** at 314.516.2752 or e-mail Jack at [jriegel@redcrossstl.org](mailto:jriegel@redcrossstl.org) if you are interested or would like to know more.



## Larry Boyer Provides Relief for People in St. Charles County and Around the Nation

Former fire chief began Red Cross work with the Disaster Action Team

### Volunteer Spotlight



After dedicating 37 years to the Spanish Lake Fire Department, with 27 years spent as chief, **Larry Boyer** knows first-hand

the important role the Red Cross plays on the scene of a disaster. "I got involved because of how much the Red Cross helped me and what they would do for the affected families," said Larry.

A Red Cross volunteer for two and a half years, Larry started his work within the arena he was most familiar with, the Disaster Action Team (DAT). However, after starting, he quickly broadened his volunteer efforts and now volunteers as a member of Disaster Services Human Resources (DSHR). "I went on one DSHR assignment and I called the day I got back to sign up for another," remarked Larry.

Recently, Larry was part of the DSHR team sent to southern California to aid in the wildfire relief effort. Larry and fellow volunteer, **Mike Wood**, drove the Chapter's Emergency Response Vehicle from St. Louis to California. "It took us about four days to get there and three to get back," said Larry. For four weeks, Larry and Mike spent their days support-

ing Red Cross shelter kitchen staff, going on food runs, and assisting in the warehouse.

Larry has also begun work as a Chapter warehouse volunteer and typically spends four to five hours a day at the St. Charles County Service Center in St. Peters. "I don't know what we would

**"Larry is the model Red Cross volunteer. He is the Service Center's Mr. Dependable."**

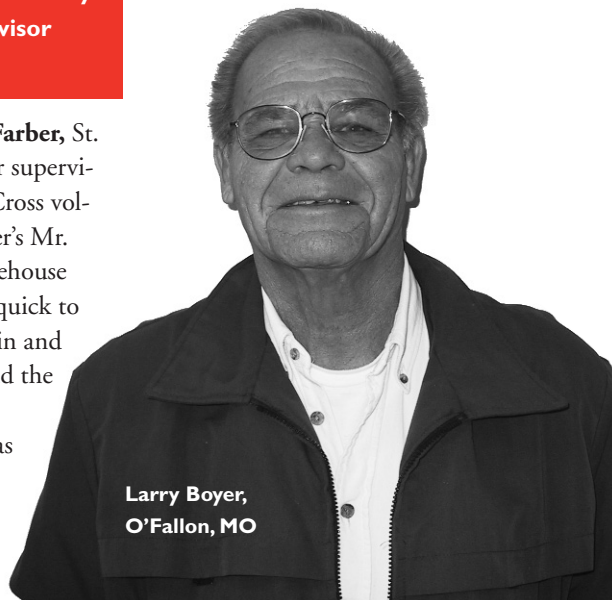
**—Brad Farber, St. Charles County Service Center Supervisor**

do without Larry," said **Brad Farber**, St. Charles County Service Center supervisor. "Larry is the model Red Cross volunteer. He is the Service Center's Mr. Dependable." **Tony Diaz**, warehouse manager for the Chapter, was quick to add, "Larry is always pitching in and creating new efficiencies around the warehouse."

In February 2007, Larry was awarded the St. Charles County **Volunteer of the Year Award** for being the volunteer

who made the most significant contribution to the St. Charles County Service Center.

Away from the Red Cross, Larry likes to go on fishing trips and to spend time with his family. He and his wife have two daughters, one son, and eight grandchildren. They all live within 15 minutes of each other and get to spend time together often. "Other than that, I don't do much else but Red Cross work. It has become almost like a full-time job for me," Larry said. ■



Larry Boyer,  
O'Fallon, MO

## The Red Cross Thanks Nearly 60,000 St. Louisans for Their Support

Your generosity has helped us take care of our community for over 90 years

During the Thanksgiving season, St. Louis Area Chapter volunteers and staff expressed gratitude to the thousands of local citizens who helped the Red Cross fulfill its lifesaving mission this year. A widespread "Thank-a-Thon" campaign reached out to blood donors, financial supporters, local legislators and media partners with one simple message, "Thanks!" With help from our friends at **Citi**, phone lines were

buzzing as staff and volunteers personally thanked over 43,000 people for their support. Thousands of others received postcards and hand-written notes of gratitude. You may also have heard **Joe White**, CEO of the St. Louis Area Chapter and **David Chumley**, CEO of the Missouri-Illinois Blood Services Region over your local radio airwaves. Collectively, over **59,000** Red Cross supporters were formally thanked.

"The Red Cross is not a government agency," said Joe White. "We rely on the generosity of the American public to fulfill our humanitarian mission of preventing, preparing for and responding to emergencies. We are so very thankful for each and every person who gives their time, blood and financial support to help the Red Cross. I can't say it enough, **Thank You!**" ■

## Get Peace of Mind with Lifeline from the American Red Cross

Volunteers now eligible for monthly discount

Are you caring for an aging loved one? To keep your family members safe, the American Red Cross offers **Lifeline**, an easy-to-use personal response service that can call for emergency assistance at the press of a button 24-hours a day, 7-days a week.

Red Cross volunteers and their immediate family members are now eligible to receive a **discount** on their monthly service. Act now and you can also receive free activation—a **\$65 value**.

Join over **4,500** St. Louisans who have gained peace of mind with Lifeline. Call today. ■

For more information about Lifeline, contact **Jean Romine** at 314-516-2732 or **Tammy O'Hara** at 314-516-2744.



**“It gives our family peace of mind to know that if our mother has an emergency at home, she can seek assistance at any time.”**

**—Cathy and her mother, Bette, St. Louis, MO  
Lifeline subscriber since 2005**

## The Red Cross Sets the Record Straight

Charging military members for coffee and doughnuts during WWII is addressed

Services to members of the military and their families are both the foundation and the continuing commitment of the Red Cross, a fact reinforced by our recent commitment to reinvigorate this essential work. Yet occasionally we encounter questions or concerns because the Red Cross agreed to a request in World War II by the Secretary of War that we change our practice of giving free coffee and doughnuts to charging a nominal fee.

In an effort to clarify misconceptions or questions surrounding this issue, here are the facts:

- The American Red Cross sold coffee and doughnuts to military personnel during World War II **for the first and only time in its history**.
- It was a matter of morale: the Red Cross sold these items **at the request of the U.S.**

**Secretary of War** because service agencies in Britain could not afford to give away similar items.

- The Red Cross sold items **at or below cost** and did not profit from the sales.
- The Red Cross has **never again** charged military personnel for refreshments.

To the thousands of veterans and their families in the St. Louis area, the Red Cross regrets that this decision was made 65 years ago and we hope that this helps you know the circumstances surrounding the decision. We need your support now more than ever as we work to address the needs of today's service members and veterans. ■

If you have questions or concerns regarding Red Cross services during WWII, please contact **Jessica Willingham** at 314-516-2712 or e-mail **Jessica** at [jwillingham@redcrossstl.org](mailto:jwillingham@redcrossstl.org).



**Red Cross volunteers serve doughnuts to American soldiers serving in Italy during World War II.**

 **American Red Cross**  
St. Louis Area Chapter

## Meet the St. Louis Area Chapter Staff

Get to know the men and women who work alongside volunteers

The St. Louis Area Chapter employs full and part-time employees to manage the day-to-day operations alongside our volunteers. As the third in a series of articles designed to “put a face with a name,” we want to introduce you to the men and women who provide leadership in the Service Centers and Chapter Headquarters.



**Mary Anderson** just completed her eighteenth year with the Red Cross and now serves as the Chapter’s Director of Disaster Readiness and Response. Over

the years she has enjoyed the challenge of never quite knowing what to expect on any given day. Originally from East St. Louis, Mary moved to Belleville in the fifth grade and has been there ever since. When she’s not responding to disasters, Mary loves to cook, spend time with her granddaughter and read.



**Dale Chambers** first joined the Red Cross in March 2006 as a Community Disaster Education volunteer and member of the Disaster Action Team. In

November 2007, he became the Jefferson County Service Center Supervisor. Dale originally hails from Ft. Worth, TX, but has called St. Louis his home since 2000. When he’s not working, he likes to spend time with his wife and their 4-year-old son exploring the outdoors. Welcome, Dale!



**Brad Farber** found his way to the St. Louis area from his hometown of Jackson, MS. No stranger to the American Red Cross, Brad first observed

Red Cross services in 1971 while overseas in the military. Since March 2001, Brad has held the position of Service Center Supervisor for St. Charles County and was a volunteer prior to that date. When asked what he likes most about his job, Brad says “working with our volunteers, support staff and community partners to meet the needs of our community.” When he’s not at work, you can find Brad spending time with his friends and family.



**Nicole Holtgreffe** began her tenure with the Red Cross five years ago as an AmeriCorps member at the Metro East Service Center. She currently holds the

position of Director of Preparedness and Client Services at Chapter Headquarters. Originally from Salem, IL, Nicole now resides in Creve Coeur. In her spare time, you can find Nicole catching up on her favorite TV shows or taking in a movie. Favorite thing about her job? Projects! She loves to see a plan come together.



A lifelong resident of Illinois, **Sandy Vaughn** lived in East St. Louis until fourth grade, and then moved to Collinsville where she currently resides. When this

five-year Red Cross veteran isn’t supervising the Metro East Service Center, you can find her shopping, spending time with family or enjoying the outdoors. What she likes most about her job is the variety. “It is never the same which makes the day go by fast and it is never boring.”



**Stephanie Pitt** began her service with the Red Cross in 2002 as a volunteer at the Scott Air Force Base Service Center. In 2005

she became the Station Specialist at Scott and is responsible for managing the day-to-day office operations. Her favorite part of the job is working with the military. “Being a military spouse for 22 years prepared me for this position,” she says. When not at work, she enjoys spending time with her three children, reading, scrap booking and quilting. ■

**Blood is a gift from the heart.**



Every two seconds, someone in America needs blood. It could be you, someone in your

family or maybe even someone you will never meet. To keep up with demand, **1,200 blood donations** are needed in the Missouri and Illinois region **every day**. Please consider blood donation. It’s truly a gift from the heart.

To schedule an appointment, call 1-800-GIVE LIFE or log onto [www.americanredcrossblood.org](http://www.americanredcrossblood.org).

Are you interested in Red Cross clothing, first aid kits and other products? Visit [www.redcrossstl.org](http://www.redcrossstl.org) or call 314.516.2740 for information on how to purchase Red Cross gear.



Dear Red Cross



Each year, the St. Louis Area Chapter trains over **70,000 people** how to be safe at home, school and the workplace. Here is one of the many letters we receive from local businesses, thanking Red Cross community disaster education (CDE) presenters:

Dear Red Cross,

Thank you for participating in our first Central Area Safety Conference. Your discussion regarding **household safety** was well received by our attendees. While we focus primarily on workplace safety, **you helped us remember that safety at home is every bit as important for our employees and their families.** We recognize that if we don't practice safety at home, our employees may not be able to report to work. Your presentation was right on the mark, leaving the group with the importance of being "Red Cross" ready!

Thank you again for taking time out of your schedule to brief our conference participants.

Respectfully,

**William H. Switzer III**  
Federal Security Director  
Lambert-St. Louis International Airport



## What Are Your Plans for the Future?

Through charitable gift planning, you can help your loved ones and your community

In 1944, nearly every young man and woman was involved in World War II, whether fighting overseas or assisting in the war effort. Young **Jane Weidmann** was no different. Inspired by a family friend, she signed up to volunteer with the American Red Cross. "It was the thing to do," she said. "I wanted to do my part."

During her time as a Red Cross staff assistant, Mrs. Weidmann worked tirelessly in support of the soldiers and airmen stationed in Australia, the Philippines, and Korea, providing snacks, entertainment, and cultural programs to young men far from home. She is especially fond of her experiences because of the lifelong friends she made working in the canteens and clubs. "I met some of the finest girls I have ever known in my entire life," she said.

Upon her return to the United States,

Mrs. Weidmann served on the board of her local Red Cross chapter in Illinois. When she and her husband, **Homer**, were planning their estate, Mrs. Weidmann's fondness for the Red Cross prompted her to establish a **charitable gift annuity** with the American Red Cross St. Louis Area Chapter.

By creating a charitable gift annuity, the Red Cross pays the donor (and a survivor or other beneficiary) a fixed amount annually for his or her lifetime, in exchange for a gift of cash or marketable securities. The transfer is part gift and part purchase of an annuity. The rate of return is attractive and the payments are guaranteed for life.

A planned gift to the Red Cross helps to ensure the future of the services and



From left to right: **Kay Weidman (later Mrs. Charles McCoy), Audrey Davis, Jane Gunn (later Jane Weidmann), and Carol Saunders, all Red Cross volunteers from St. Louis, 1944.**

programs we provide in our community, and provides donors with a lasting legacy for generations to come. ■

If you would like to learn more about charitable gift annuities or other planned giving opportunities, contact **Mark Winer** at 314-516-2785 or [winerm@usa.redcross.org](mailto:winerm@usa.redcross.org).

## Enter to Win a Ready-To-Go Emergency Preparedness Kit!

Submit your answer to the trivia question and you could be our next winner

Congratulations to **Dave Whitfield** for correctly answering our last *Red News* quiz question:

Q: Who is the honorary Chair of the National American Red Cross Board of Directors?

A: The President of the United States.

Here is your next opportunity to win! ▶

**QUESTION:**  
How often does the Red Cross recommend that you change the batteries in your smoke detector?

Send your answer to **Stephanie Landess** at 314.516.2756 or e-mail Stephanie at [slandess@redcrossstl.org](mailto:slandess@redcrossstl.org) and you will be entered to win a Ready-To-Go Emergency Preparedness Kit—a \$40 value! ■



**Dave Whitfield,**  
Chesterfield, MO



## Red Cross Welcomes 26 New Volunteers

More hands on deck to serve the St. Louis area

Volunteers are the heart of the American Red Cross. We depend on **1.4 million** volunteers nationwide and **1,500** in the Greater St. Louis area to carry out our mission as the world's leading humanitarian relief agency. Thank you for giving so generously of your time.

Name	Service Center	Job
Beth Brown	Headquarters	DAT
Angela Faith	Metro East	DAT
Joe Farhatt	Headquarters	DAT
Jessica Jenkins	Headquarters	DAT
Lauren Lanier	Headquarters	SAF
Holly Layton	Headquarters	DAT
Patty Lee	Headquarters	DAT
Diane Lillard	St. Charles Co.	DAT/DSHR
Araceli Lopez de Dumont	Headquarters	CDE
Nicole Maidens	Headquarters	DAT
Shirley Marino	Jefferson Co.	DAT
Carl Moskowitz	Headquarters	DAT
Gerald Muhammad	Headquarters	DAT

Name	Service Center	Job
Christopher Norman	St. Charles Co.	DAT
Jim Proffitt	Headquarters	DSHR
Joseph Reidhead	Headquarters	DAT/Dispatch
Erin Ryan	Headquarters	DAT
Mary Richardt	Jefferson Co.	DAT
Ntasiah Shaw	Headquarters	DAT/Dispatch
Michelle Sherman	St. Charles Co.	DAT/CDE
Sarah Sherman	Headquarters	DAT
Sarah Stevens	Headquarters	DAT
Margaret Swoboda	Headquarters	DAT
Annie Weder	Headquarters	DAT
Sarah Wood	Headquarters	DAT
Mary Young	St. Charles Co.	DAT/CDE

CDE = Community Disaster Education  
 DAT = Disaster Action Team

DSHR = Disaster Services Human Resources  
 SAF = Services to Armed Forces

### Funding Provides Vital Emergency Services to the Community

Special thanks to these corporations, foundations and agencies for their support of the Red Cross

- Anheuser-Busch Companies, Inc.
- Build-A-Bear Workshop Foundation, Inc.
- Cardinal Health
- Corporation for National and Community Service
- Edward Jones
- Emerson
- Employees Community Fund of Boeing St. Louis
- Energizer
- Enterprise Bank
- Enterprise Rent-A-Car Foundation
- Franklin County Area United Way
- Gertrude and William A. Bernoudy Foundation
- Lohr Distributing Company
- Mary Ranken Jordan and Ettie A. Jordan Charitable Foundation
- Midwest BankCentre
- Monsanto Fund
- Offield Family Foundation
- Pershing Charitable Trust
- Smurfit-Stone Container Corporation
- State Farm Insurance Companies
- Target
- The Home Depot
- U.S. Bancorp
- United States Steel Foundation
- United Way of Greater St. Louis
- W.W. Grainger, Inc.
- William T. Kemper Foundation

# RED NEWS

American Red Cross St. Louis Area Chapter

**Any feedback? Like additional copies of Red News? Prefer to receive an electronic copy of Red News instead of a printed copy?** Please email [slandess@redcrossstl.org](mailto:slandess@redcrossstl.org) or call Emergency Services at 314.516.2756. *Red News* is published quarterly by the American Red Cross St. Louis Area Chapter.





**10195 Corporate Square Dr.  
St. Louis, MO 63132**

**www.redcrossstl.org  
314.516.2800**

The American Red Cross St. Louis Area Chapter provides relief to victims of disasters and helps people prevent, prepare for and respond to emergencies.

**American Red Cross  
St. Louis Area Chapter Program Sites:**

Jefferson County Service Center • 636.464.9150  
Metro East Service Center • 618.397.4600  
St. Charles County Service Center • 636.397.1074  
Scott Air Force Base Service Center • 618.256.1855



United Way  
of Greater St. Louis  
United Way Member Agency

NON-PROFIT ORG.  
U.S. POSTAGE  
**PAID**  
ST. LOUIS, MO  
PERMIT NO. 5344

**There is no electricity and no water.  
You cannot drive your car.  
You cannot make a phone call.  
All streets are blocked.  
All stores are closed.**

**What's scarier than this?**

**NOT BEING PREPARED.**

Disaster education, preparation and relief.  
One of the many ways the Red Cross saves lives.

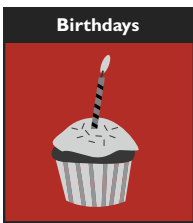
To enroll your group in **free** Community Disaster Education, call the Red Cross at **314-516-2753**.

# CHAPTER HEADQUARTERS

American Red Cross St. Louis Area Chapter ■ Emergency Services ■ Winter, 2008 ■ Volume 4 Issue 1

# NEWS

St. Louis Area Chapter  
10195 Corporate Square  
St. Louis, MO 63132  
314.516.2800



**Happy Birthday**  
Celebrate and enjoy your day

- Micael Maguire 2/2
- Renee Washington 2/2
- Mark McWilliams 2/3
- Barbara Ann Barbato 2/4
- Wanda Bellairs 2/4
- Kalen Olson 2/4
- Lois Flippen 2/6
- Kathy Koch 2/9
- Jim Conley 2/10
- Jim Moore 2/11
- Mandie Lestina 2/12
- Joe Farhatt 2/14
- Liz Goss 2/14
- Sharon Ryback 2/14
- Dan Telle 2/14
- Janie Miller 2/16
- Dulce Dayawon 2/17
- Karen Meyer 2/17
- Phyllis Oppliger 2/18

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## Chapter Headquarters Wishes You and Yours a Very Happy New Year

Thank you, volunteers, for supporting your Red Cross



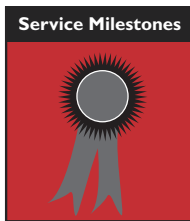
The DAT at Chapter Headquarters poses for a photo following a meeting on December 3.



Mike Redman celebrates 30+ years of service this year. We can't thank you enough, Mike!



Patti Nippe is recognized for 10+ years of service. Thank you, Patti!

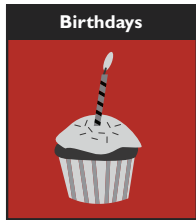


## Red Cross Recognizes Service Milestones

Thank you for your years of service!

Name	Start Date	Years of Service	Name	Start Date	Years of Service
Kelly Battley	2/07	1	Janette Dietzler	2/05	3
Amy Bonsall	2/07	1	Jessica Stutte	2/05	3
Donna Davis	2/07	1	Stephanie Raven	2/04	4
Mary Devine	2/07	1	Marie Major	2/03	5
Rev. William Engfehr III	2/07	1	Larry Conant	2/00	8
Kris Johnson	2/07	1	Elliott Franklin	2/99	9
Stephane Morisseau	2/07	1	Melanie Brown	3/07	1
Curtis Simpson	2/07	1	Deborah Nickens	3/07	1
Dennis Sullivan	2/07	1			

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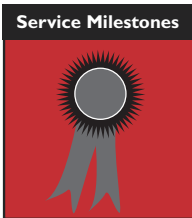


*continued from front*

<b>Greg Hoette</b>	2/20
<b>Jeremy James</b>	2/20
<b>Christiane Cruz</b>	2/22
<b>Rob DuBois</b>	2/22
<b>Gina Mikel</b>	2/22
<b>Bonnie Walbran</b>	2/23
<b>Ron Wunsch</b>	2/23
<b>Catherine Donovan</b>	2/24
<b>Dianne Carty</b>	2/25
<b>O'Beth Maipandi</b>	2/25
<b>Ntasiah Shaw</b>	2/26
<b>Sarah Oldham</b>	2/27

<b>Jim Sparks</b>	2/28
<b>Lynne Marshall-Johnson</b>	3/1
<b>Curtis Simpson</b>	3/1
<b>Kalesha Edington</b>	3/2
<b>Heather Hegel</b>	3/4
<b>Judy Jehling</b>	3/4
<b>Daniel Meehan</b>	3/5
<b>Urban Schwartze</b>	3/5
<b>Stephane Morriseau</b>	3/6
<b>Jennifer Morgan</b>	3/7
<b>Lynda Dahlen</b>	3/10
<b>Vinod Sivadas</b>	3/12
<b>J. Tom Becker</b>	3/15
<b>Michele Zimmerman</b>	3/15
<b>Nicole Maidens</b>	3/16
<b>David Whitfield</b>	3/17
<b>Lynne Curtis</b>	3/19
<b>Dennis Gusky</b>	3/20
<b>Tina Rogers</b>	3/20
<b>Allan Ellis</b>	3/22
<b>Teresa Roberson-Mullins</b>	3/23
<b>Tammie Lorden</b>	3/24
<b>Darlene Finkes</b>	3/27

<b>Mikel Monnett</b>	3/27
<b>Roy Gillespie</b>	4/3
<b>David Karney</b>	4/4
<b>Kitty O'Donnell</b>	4/6
<b>Larry Conant</b>	4/9
<b>Jean Moretto</b>	4/9
<b>Stephanie Raven</b>	4/9
<b>Jean Hart</b>	4/11
<b>Elliott Frankline</b>	4/14
<b>Daniel Christmas</b>	4/15
<b>Sharon Dowell</b>	4/15
<b>Michael Gewin</b>	4/15
<b>Doneita Myracle</b>	4/17
<b>Kelly Gaddy</b>	4/18
<b>Neil Horowitz</b>	4/18
<b>Mieshia Lockett</b>	4/21
<b>Sandra Mueller</b>	4/22
<b>Patti Nippe</b>	4/22
<b>Sharon Owens</b>	4/26
<b>Ray Berrong</b>	4/28
<b>Nate Harms</b>	4/30
<b>Daniel Hayes</b>	4/30
<b>Carl Moskowitz</b>	4/30



*continued from front*

Name	Start Date	Years of Service
<b>Peggy Powell</b>	3/07	1
<b>Leslie Wilson</b>	3/07	1
<b>Tiffany Borrine</b>	3/06	2
<b>Daniel Christmas</b>	3/06	2
<b>Carol Dettleff</b>	3/06	2
<b>Jennie Drag</b>	3/06	2
<b>Bill Feaser</b>	3/06	2
<b>Lisa Hayes</b>	3/06	2
<b>Anita Isenberg</b>	3/06	2
<b>Kevin Jaskiewicz</b>	3/06	2
<b>Krystal Kasal</b>	3/06	2
<b>Jim Knappenberger</b>	3/06	2
<b>Alicia Randles</b>	3/06	2
<b>Evelyn Shickman</b>	3/06	2
<b>Bob Shive</b>	3/06	2
<b>Joe Wathen</b>	3/06	2
<b>Melanie Wittman</b>	3/06	2
<b>Marshall Works</b>	3/06	2
<b>Paulo Costa</b>	3/05	3

Name	Start Date	Years of Service
<b>Ann Crowley</b>	3/05	3
<b>Kate Drewry</b>	3/05	3
<b>Jeremy James</b>	3/05	3
<b>Don Mueller</b>	3/05	3
<b>Steve Reiss</b>	3/05	3
<b>Tina Rogers</b>	3/05	3
<b>Dan Telle</b>	3/05	3
<b>Darlene Finkes</b>	3/04	4
<b>Ami Neiser</b>	3/04	4
<b>Mark Turken</b>	3/04	4
<b>Mikel Monnett</b>	3/03	5
<b>Linda Greensfelder</b>	3/02	6
<b>Marilyn Maguire</b>	3/02	6
<b>Michael Maguire</b>	3/02	6
<b>Gladys Stannard</b>	3/02	6
<b>Norman Bellairs</b>	3/98	10
<b>Patti Nippe</b>	3/97	11
<b>Dennis Foshe</b>	3/95	13
<b>Ted Johnson</b>	4/07	1
<b>Sue Ostien</b>	4/07	1
<b>Donna Sanders</b>	4/07	1
<b>Oliver Stevenson</b>	4/07	1

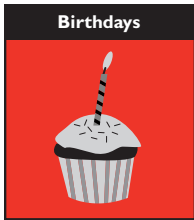
Name	Start Date	Years of Service
<b>Roy Gillespie</b>	4/06	2
<b>Dennis Gusky</b>	4/06	2
<b>Meimei Huber</b>	4/06	2
<b>Bessie Theodorou</b>	4/06	2
<b>Michelle Hatfield</b>	4/05	3
<b>Kyle Ladd</b>	4/05	3
<b>Lalit Chouhan</b>	4/04	4
<b>Paul Detrick</b>	4/04	4
<b>Liz Grodsky</b>	4/04	4
<b>Jean Hart</b>	4/04	4
<b>Daniel Hayes</b>	4/04	4
<b>Larry Kiel</b>	4/04	4
<b>Vetta Thompson Sanders</b>	4/04	4
<b>Dennis Van Ronzelen</b>	4/04	4
<b>Bonnie Walbran</b>	4/04	4
<b>Daniel Williger</b>	4/04	4
<b>Melissa Dann</b>	4/03	5
<b>James Sisson</b>	4/03	5
<b>Gayle Garrett</b>	4/02	6
<b>Donna Perlmutter</b>	4/02	6
<b>Joe DeLuca</b>	4/01	7
<b>Sam Pessin</b>	4/89	19

**JEFFERSON COUNTY  
SERVICE CENTER**

# NEWS

American Red Cross St. Louis Area Chapter ■ Emergency Services ■ Winter, 2008 ■ Volume 4 Issue 1

Jefferson County  
Service Center  
3880 Jeffco Boulevard  
Arnold, MO 63010  
636.464.9150



**Happy  
Birthday**  
Celebrate and  
enjoy your day

Kelly Guertzgen	2/25
Joan McKenzie	2/27
Kathleen Shedron	3/14
Evelyn Chandler	3/15
Jim Sullivan	3/23
Charlotte Edgar	3/24
Leslie Kumke	3/28
John Orr	3/28
Sheila Ulbrich	4/20
Marian Wallace	4/25
Jane Vogel	4/26

## The Jefferson County Service Center Wishes You and Yours a Very Happy New Year

Thank you, volunteers, for supporting your Red Cross

▼ Dan Staufenbiel, Gordon Whitehead and Betty Vogelsang prepare for Santa Cross.



Santa Clint  
Evans

▼ Janet Olson and Leslie Kumke updating client casework.



Elf Janet Olson spreading Christmas cheer before Santa Cross. ▶



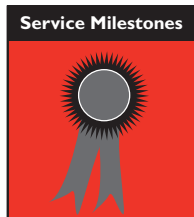
▶ Charlie Meyer filling cambros to go to a fire.



◀ Jerry Stevens building "After the Fire" packets.



◀ Teena Kilo reporting for a CPR class.



## Red Cross Recognizes Service Milestones

Thank you for your years of service!

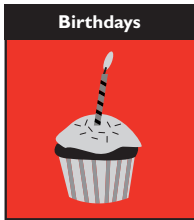
Name	Start Date	Years of Service	Name	Start Date	Years of Service
Joan McKenzie	2/07	1	James Richardson	2/01	7
Cathy Siemons	2/06	2	Tom Richardson	2/01	7
Charlotte Edgar	2/04	4	Steven McKenzie	3/07	1
Jane Vogel	2/04	4	Tom Murry	4/07	1
Cheryl Richardson	2/01	7	Robert Vinluan	4/05	3

# METRO EAST SERVICE CENTER

# NEWS

American Red Cross St. Louis Area Chapter ■ Emergency Services ■ Winter, 2008 ■ Volume 4 Issue 1

**Metro East Service Center**  
 10218 Lincoln Trail  
 Fairview Heights, IL 62208  
 618.397.4600



**Happy Birthday**  
 Celebrate and enjoy your day

- |                   |      |
|-------------------|------|
| Mike Murphy       | 2/10 |
| Stephanie Smith   | 2/11 |
| Don Bergmann      | 2/18 |
| Cathy Murphy      | 2/25 |
| Rae Ellen Vogeler | 2/26 |
| Kizzie Pharr      | 2/28 |
| James Messer      | 3/1  |
| Dave Daly         | 3/4  |
| Donna Wiesen      | 3/5  |
| Bill Micka        | 3/15 |
| Jim Sharp         | 3/30 |
| Donna Whitlow     | 4/2  |
| Walt Wallheimer   | 4/7  |
| Frank Sharon      | 4/18 |
| Don Barkley       | 4/24 |
| Winston Langford  | 4/25 |
| Stacy Milligan    | 4/25 |

## The Metro East Service Center Wishes You and Yours a Very Happy New Year

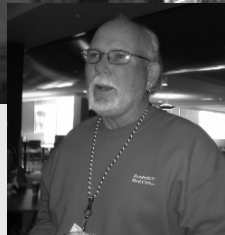
Thank you, volunteers, for supporting your Red Cross



◀ Don Barkley, Tonda Van Hoose, Alicia Self, Heather Coughlin and Sandy Vaughn pose for a photo during the 2007 Thank-a-Thon in November.



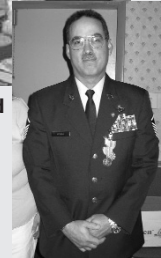
▲ Bob McBride, long time DAT team leader, gets ready to return to work after surgery. Welcome back, Bob!



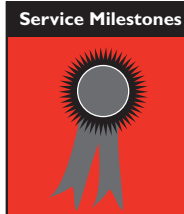
▲ Craig Fleming takes a break during the Thank-a-Thon.



▲ Rich Wiesen and Walt and Denise Wallheimer at the Church Road Fireman's Appreciation Dinner



◀ Best wishes to DAT volunteer, Dave Caisse, on his Air Force retirement.



## Red Cross Recognizes Service Milestones

Thank you for your years of service!

Name	Start Date	Years of Service	Name	Start Date	Years of Service
Idaria Kerr	2/07	1	Kelly Kalika	4/07	1
Beth Revell	2/07	1	Brian Kohler	4/07	1
Yaneka Willis	2/07	1	Kathryn Rickord	4/07	1
Kelly Gallo	2/06	2	Denise Wallheimer	4/06	2
Chuck Carter	2/94	14	Jeffrey Winans	4/06	2
Jim Determan	2/93	15	Cathy Murphy	4/04	4
Michelle Devan	3/07	1	Mike Murphy	4/04	4
Gwen Vicari	3/06	2	Bob McBride	4/96	12
Jim Sharp	3/05	3			



**ST. CHARLES COUNTY  
SERVICE CENTER**

# NEWS

American Red Cross St. Louis Area Chapter ■ Emergency Services ■ Winter, 2008 ■ Volume 4 Issue 1

St. Charles County  
Service Center  
224 Mid Rivers Center  
St. Peters, MO 63376  
636.397.1074



**Happy Birthday**  
Celebrate and enjoy your day

- Judy Jones 2/2
- Jackie Weidig 2/8
- Jay Steinberg 2/10
- Bev Eggering 2/17
- Charles William IV 2/17
- Bob Murphy 2/19
- Lumbia Tolliver 3/2
- John Rolfes 3/13
- Mark Senda 3/15
- Larry Boyer 3/31
- Joann Forristal 4/2
- Shelia Hedges 4/3
- Forrest Routh 4/5
- Nick Elliott 4/6
- Joy Hamilton 4/6
- Ina Obenland 4/10
- John Duddy 4/14
- Donna Fingerhut 4/14
- Tom Michel 4/18
- Patricia Routh 4/23
- Mary Conick 4/30

## The St. Charles County Service Center Wishes You and Yours a Very Happy New Year

Thank you, volunteers, for supporting your Red Cross



▲ Dave Current, Joe Fogg, Ivan Smallen, Jennifer Tadlock and John Stamelos



▲ Ivan Smallen, Bob Murphy and Lavon Gilliland



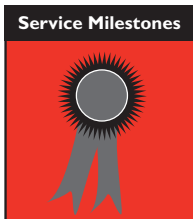
▲ Karen Wamble, Lavon Gilliland, Chet Mika and Loretta Buehrle



▲ John Rolfes, Jerry Venteicher, Larry Boyer, Gov. Matt Blunt, Joy Cooper-Presson, Brad Farber, Debra Johnson and Dawn Dee pose for a photo at a Red Cross shelter.



▲ Sandy Irwin, Forrest Routh, John Meisenbacher and Micah Conner



## Red Cross Recognizes Service Milestones

Thank you for your years of service!

Name	Start Date	Years of Service	Name	Start Date	Years of Service
Janet Benne	2/07	1	Jerry Venteicher	3/06	2
Jessica Koester	2/07	1	Nick Elliott	3/05	3
Forrest Routh	2/06	2	Donna Fingerhut	3/04	4
Paul Mueller	2/05	3	Kathy Blundon	3/03	5
Joy Hamilton	3/07	1	Linda Johnson	3/03	5
Kevin Hamilton	3/07	1	Jeanne Deutch	4/07	1
Robert Miller	3/07	1	Cameron Satterfield	4/07	1
Gary Pierson	3/07	1	Brian Sheeley	4/07	1
Denise Prinkey	3/07	1	Jay Steinberg	4/07	1
Tim Prinkey	3/07	1	Mike Daniels	4/05	3
Patricia Routh	3/07	1	Rich Oney	4/04	4
Lumbia Tolliver	3/07	1			

