



# Corporate Partner Connection

Issue 4 ■ Winter 2009

## Corporate Partners

October 1–December 31, 2008

### Principal

\$25,000 and up

AAA  
Anheuser-Busch Companies  
Edward Jones  
Emerson  
Energiizer Battery Inc.  
Enterprise Rent-A-Car Foundation  
Jones Realty  
Medtronic Foundation  
Monsanto Fund  
Nestle Purina PetCare Company  
Smurfit-Stone Container Corporation  
St. Clair Auto Mall

### Shareholder

\$10,000–\$24,999

Drury Inns, Inc.  
LaBarge, Inc.  
State Farm Insurance  
Target  
Tramar Contracting, Inc.

### Underwriter

\$5,000–\$9,999

401K Store  
American Direct Marketing Resources, Inc.  
Ben Hur Construction  
Cee Kay Supply, Inc.  
Central State Bus Sales, Inc.  
CHAN Healthcare Auditors  
Commerce Bank  
Dobbs Tire & Auto Centers  
Kellwood Company  
Lenovo  
Lohr Distributing  
Nationwide Foundation  
Northern Trust Bank  
Sigma-Aldrich  
St. Louis Apartment Association  
Tabor Plastics  
UniGroup, Inc.  
US Bancorp

### Investor

\$2,500–\$4,999

Build-A-Bear Workshop  
Foundation  
Building Stars  
Culver's

*continued on back*

## Red Cross Volunteers and Staff Pay Respects to Local Heroes

Chapter provides canteen services to honor fallen emergency responders



The American Red Cross St. Louis Area Chapter has a special relationship with local police

officers, fire fighters and EMS personnel. Chapter staff and volunteers work closely with these everyday heroes who respond to single family fires and emergency situations on a daily basis. But when something goes terribly wrong and one of these brave men or women falls, the Chapter is privileged to play a small part in honoring them.

In July, **Maplewood Firefighter Ryan Hummert** was killed while responding to a fire. The Chapter was asked to provide canteen services for the hundreds of people expected to attend Mr. Hummert's visitation and funeral. Six Red Cross Disaster Action Team (DAT) volunteers provided punch, water and snacks to the 700 visitors who attended the visitation.

On the day of the funeral, the temperature and humidity made it a warm, muggy day. The hundreds of emergency responders attending the serv-



ice were dressed in heavy uniforms and several began experiencing heat-related illnesses. Red Cross DAT volunteers at the funeral quickly expanded their duties from providing canteen services to also administrating first aid. Wet towels and bottles of water were brought to those suffering from the heat.

who was killed while on duty as he sat in his vehicle in the University City Loop. A week later, DAT volunteers provided canteen services at the visitation and funeral of **St. Louis City Firefighter Leonard Riggins**, who was shot and killed while assisting a motorist.

As a Corporate Partner, you can be proud that your financial support enables the Chapter to provide this compassionate and much needed service to the friends, family and loved ones of those who protect and serve us everyday. It is yet another example of one of the quiet, yet extraordinary ways the Chapter helps our community. ■

Thank you.

**Nancy Galvin**  
Chair, St. Louis Area Chapter  
Development Committee

**Our financial support enables the Chapter to provide compassionate and much needed service to the friends, family and loved ones of those who protect and serve us everyday.**

In November, the Chapter was again asked to provide canteen services for two other emergency providers who gave their lives while protecting others. DAT volunteers were on hand at the visitation for **University City Police Sergeant Michael King**,



**American Red Cross**  
St. Louis Area Chapter

## Corporate Partners

*continued from front*

Enterprise Bank & Trust  
First Baptist Church of Webster Groves  
Midwest Bank Centre  
Peabody Energy  
Stupp Brothers Bridge & Iron Company Foundation

### Patron \$1,000–\$2,499

Abengoa Bioenergy Outsourcing, LLC  
ACF Industries  
Alpha Packaging  
Annada Christian Community Church  
BayOne Urethane Systems Citi  
Crown C. Supply Company, Inc.  
Dow Chemical Foundation  
Edwin-Claude Incorporated  
Good Shepherd United Church of Christ  
Gordman's  
Helmkampf Construction  
Holcim  
Imo's Franchising, Inc.  
MediaCross  
Millstone Bangert, Inc.  
Pedro's Planet  
St. Charles Chamber of Commerce  
St. Charles Jaycees  
St. Louis Rams  
Tenet Healthcare Foundation  
St. Louis University Hospital, Des Peres Hospital  
The Original Corvette Club of St. Louis  
The Private Bank  
The Reding Company  
Wal-Mart Stores, Inc.  
Western Union

## The Monsanto Fund Continues 20 Years of Support for the Red Cross

**\$1.5 million donated towards Red Cross Central Midwest Flood Relief Operation in 2008**

The president of the **Monsanto Fund** believes that helping the Red Cross means helping America. **Deborah J. Patterson** is a former CEO of the American Red Cross St. Louis Area Chapter. Deborah left the chapter in 1997 to head the



**Deborah J. Patterson**

Monsanto Fund. "Disasters affect all of us—they impact communities where we have neighbors, friends and loved

ones," said Deborah. "Monsanto is proud to help all of those affected by disaster by giving to the Red Cross. We give to the Red Cross because people trust the Red Cross and they have the capability to respond anywhere at anytime."

The Monsanto Company gives through the Monsanto Fund, the goal of which is to improve people's lives by bridging the gap between their needs and their resources.

**"We give to the Red Cross because people trust the Red Cross and they have the capability to respond anywhere at anytime."**

**—Deborah Patterson, President, Monsanto Fund**

Through the Monsanto Fund, in 2008 the company gave **\$1.5 million** for flood relief in Iowa, Illinois, Missouri and other affected Midwestern states. In addition, all donations made by Monsanto's US employees to the Red Cross and its flood-relief efforts were eligible

for the company's matching gift program. Monsanto's Iowa-based employees were also offered the opportunity to commit one eight-hour day with pay to volunteer in support of local flood relief efforts including sand-bagging or other clean-up projects. The employee volunteer program generated more than **9,400 hours** of man-power assistance in support of the regional flood-relief efforts.

Monsanto's partnership with the Red Cross spans two decades and includes financial giving at local, national and international levels; and a recognized relationship with Red Cross Health & Safety training.

The Red Cross is grateful to Deborah Patterson, Monsanto Company and its employees for their extraordinary partnership and support of the Red Cross mission to save lives. ■

## Corporate Partner Spotlight

**Thanks to the generosity of the St. Louis business community, the Red Cross helps St. Louisans prepare for disasters**

### Build-A-Bear Workshop Foundation

The Build-A-Bear Workshop Foundation donated \$2,500 to support Learn-to-Swim lessons and water safety programs scholarships. In addition to their support of local programs, Build-A-Bear donated over \$8,500 for disaster relief and over

\$28,000 worth of in-kind products for disaster relief operations.

### Target

Target recently held their annual "Night of Giving Event" at Red Cross headquarters in St. Louis to celebrate their collaboration with more than 60 local organizations including the Red Cross. At the event Target gave out \$1 million in local grants, including \$10,000 to the St. Louis



**Bob Devine, Store Team Leader, Target; Flavia Alvarez-Rodriguez, Store Team Leader, Target; Arthur G. Hailand III, Executive Officer, Development, American Red Cross.**

Area Chapter for disaster services. Target has also trained many of their team members in Red Cross Community Disaster Education and has supported the Chapter's annual Lifeguard Event and United Way Campaign. ■



**Corie Story, Major Gifts Manager, American Red Cross and Matt Oldani, Foundation Bear, at Build-A-Bear Workshop® World Bearquarters.**