

Corporate Partner Connection

Issue 5 ■ Spring 2009

Corporate Partners

December 11, 2008–
March 31, 2009

Principal
\$25,000 and up
AAA
Anheuser-Busch Companies
Edward Jones
Emerson
Energizer Battery Inc.
Enterprise Rent-A-Car Foundation
Jones Realty
Medtronic Foundation
Monsanto Fund
Nestle Purina PetCare Company
St. Clair Auto Mall
State Farm Insurance

Shareholder
\$10,000–\$24,999
Drury Inns, Inc.
LaBarge, Inc.
Target
Tramar Contracting, Inc.

Underwriter
\$5,000 - \$9,999
401K Store
American Direct Marketing
Resources, Inc.
Ben Hur Construction
Cee Kay Supply, Inc.
Central State Bus Sales, Inc.
CHAN Healthcare Auditors
Commerce Bank
Dobbs Tire & Auto Centers
Kellwood Company
Lenovo
Lohr Distributing
Nationwide Foundation
Northern Trust Bank
Sigma-Aldrich
Tabor Plastics
US Bancorp

Investor
\$2,500–\$4,999
Build-A-Bear Workshop
Foundation
Culver's
Enterprise Bank & Trust

continued on back



Your Gift Helps to Train 200 Lifesavers

Is someone in your household ready to save a life?



Kimberly is a local seventh grader whose parents wanted her to be prepared in case one of her younger siblings had an asthma attack while in her care. So, Kimberly was trained and certified in **Red Cross CPR**—just in case.

A short time later, Kimberly was at home when her father Larry began suffering from a severe asthma attack. When his inhaler failed to provide relief, he called out to Kimberly for help, then collapsed and became unconscious. With her mother at work, Kimberly knew it was up to her to save her dad.

Kimberly remained calm. She dialed 911, asked the operator to dispatch the paramedics, then began CPR. "I felt empowered because I knew what to do," Kimberly later explained. Kimberly repeated cycles of CPR until the paramedics arrived.

After a few days in the hospital, Larry made a full recovery. "I'm glad Kimberly was there or I would have died for sure," he said.

The American Red Cross St. Louis Area Chapter **trains over 100,000 people** like Kimberly every year in life-sav-

Thanks to Corporate Partners like you, we awarded 200 full or partial scholarships last year for First Aid/CPR training to individuals who otherwise would not be able to learn these lifesaving skills.

ing programs, including CPR. We offer these programs to all of our community members, even if they are unable to afford the full cost of training.

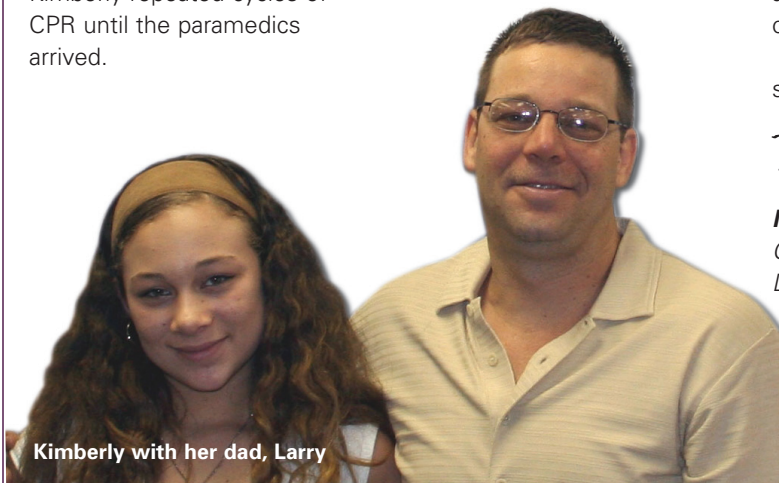
Thanks to Corporate Partners like you, we awarded more than **200 full or partial scholarships** last year for First Aid/CPR training to individuals who otherwise would not be able to learn these lifesaving skills.

In addition, the Chapter is committed to community outreach by offering First Aid/CPR training to residents in local municipalities at a reduced cost of \$10 during our Community Heroes events. During these events, families learn life-saving skills, listen to community disaster education presentations and have the opportunity to give blood. Visit our website for a calendar of events.

As a benefit of your Corporate Partner membership at the Shareholder Level and above, you and 19 employees are entitled to **free** First Aid/CPR classes. We highly encourage you to participate so that, just like Kimberly, you are prepared to save a life in an emergency situation. To redeem this benefit, please contact **Corey Story**, Manager of Major Gifts, at 314.516.2710 or cstory@redcrossstl.org.

Thank you for your continued support. ■

Nancy Galvin
Chair, St. Louis Area Chapter
Development Committee



Kimberly with her dad, Larry



Corporate Partners

continued from front

First Baptist Church of Webster Groves
Midwest Bank Centre
Peabody Energy
Stupp Brothers Bridge & Iron Company Foundation

Patron

\$1,000–\$2,499

Abengoa Bioenergy Outsourcing, LLC
ACF Industries
Alpha Packaging
Annada Christian Community Church
BayOne Urethane Systems Citi
Crown C Supply Company, Inc.
Dow Chemical Foundation
Edwin-Claude Incorporated
Helmkamp Construction
Imo's Franchising, Inc.
MediaCross
Miller's Professional Imaging
Millstone Bangert, Inc.
National Information Solutions Cooperative
Pedro's Planet
Scotttrade
St. Charles Chamber of Commerce
St. Charles Jaycees
Tenet Healthcare Foundation
St. Louis University Hospital, Des Peres Hospital
The Original Corvette Club of St. Louis
The Private Bank
The Reding Company
United Transfer, Inc.
Wal-Mart Stores, Inc.

Is Your Business Prepared for Disasters?

The new Ready Rating Program can help you measure your readiness

Preparing for emergencies can be daunting. That's why the Red Cross created the **Ready Rating Program**, a first-of-its-kind web-based program designed to help businesses, organizations and schools become better prepared for an emergency or disaster. Ready Rating provides a simple, measurable and visible way for you to rate your readiness on a 65-point scale. The best part—this program is **free of charge** thanks to a generous grant from Anheuser-Busch.

Consider this:

- **More than 40% of businesses** will never reopen following a disaster, according to the U.S. Department of Labor
- **25% of the remaining companies** will close within two years

For companies big and small, being prepared for an emergency makes good business sense. The Ready Rating Program is easy to use and it works. ■

Learn more by visiting readyrating.redcrossstl.org or call Brooke Ray at 314.516.2711.



Red Cross Ready Rating™ Program



To date, St. Louis has 99 Ready Rating members including these Corporate Partners:

AAA
Anheuser-Busch Companies
Edward Jones
Emerson
Monsanto
Lohr Distributing
Northern Trust Bank
Crown C Supply

National Founding Sponsor

ANHEUSER  BUSCH Companies

Save the Date



Learn about Health & Safety programs and services while you play fun and interactive carnival games.*

Thursday, May 7, 2009
6pm–8pm

Cocktails and hors d'oeuvres will be provided.

St. Louis Area Chapter
10195 Corporate Square
Creve Coeur, MO 63132

Look for your invitation in the mail!

* Ferris wheel and carousel not included.