



# Corporate Partner Connection

Issue 3 ■ Fall 2008

## Corporate Partners

July 1, 2008–September 30, 2008

**Principal**  
**\$25,000 and up**  
 AAA  
 Anheuser-Busch Companies  
 Edward Jones  
 Emerson  
 Energizer Battery Inc.  
 Enterprise Rent-A-Car Foundation  
 Medtronic Foundation  
 Monsanto Fund  
 Nestle Purina PetCare Company  
 Smurfit-Stone Container Corporation  
 St. Clair Auto Mall

**Shareholder**  
**\$10,000–\$24,999**  
 Drury Inns, Inc.  
 Hughes Group  
 State Farm Insurance  
 Tenet Healthcare Foundation,  
 St. Louis University Hospital,  
 Des Peres Hospital  
 Target  
 Tramar Contracting, Inc.

**Underwriter**  
**\$5,000–\$9,999**  
 401K Store  
*continued on back*

## St. Louis Area Chapter Creates Award-Winning HIV/AIDS Education Program

Curriculum seeks to educate St. Louis community and decrease HIV infection rates



The St. Louis Area Chapter does a tremendous job helping our community prevent, prepare for

and respond to disasters and emergencies. But did you know that your local Red Cross Chapter has one of the best HIV/AIDS education programs in the country?

In St. Louis, the need for HIV education is great because HIV infection rates and AIDS cases are high here, especially among young and African-American populations. To help reverse this trend, our Chapter's **award-winning program** focuses on preventing new infections, helping HIV-positive individuals adhere to appropriate care and prevent secondary infection, and training health care professionals to respond to HIV and other diseases in culturally appropriate ways.

These age-appropriate, culturally-specific presentations are delivered by staff and certified volunteer instructors at a variety of venues. Last year, these programs gave **30,128 people** in our community essential information on how to reduce the risk of HIV infection.

We know our prevention programming is effective. Studies and post-tests confirm



this, as do follow-up thank you notes from those we reach. I want to share a portion of one of these notes with you. An

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my amazement, they were able to share about 10 minutes worth of information. Clearly, you changed minds that day. Thank you for caring about my students."

As a Corporate Partner, you can be proud of the amazing programs and services the Chapter provides to everyone in our community. Your annual, unrestricted financial support makes all of this possible. Thank you for your support. ■

**Nancy Galvin**  
Chair, St. Louis Area Chapter Development Committee



**American Red Cross**  
St. Louis Area Chapter

## It's United Way Campaign Time

You can help the United Way reach its goal of \$65.5 million.

When you give to the United Way of Greater St. Louis you give to the American Red Cross St. Louis Area Chapter. We are proud to be a United Way agency.



## Corporate Partners

*continued from front*  
American Direct Marketing Resources, Inc.

Ben Hur Construction  
Cee Kay Supply, Inc.  
Central State Bus Sales, Inc.  
CHAN Healthcare Auditors  
Dobbs Tire & Auto Centers  
Lenovo  
Lohr Distributing  
Nationwide Foundation  
Northern Trust Bank  
Sigma-Aldrich  
St. Louis Apartment Association  
Tabor Plastics  
UniGroup, Inc.

### Investor

**\$2,500-\$4,999**  
Build-A-Bear Workshop Foundation  
Building Stars  
Culver's  
Enterprise Bank & Trust  
First Baptist Church of Webster Groves  
Midwest Bank Centre  
Peabody Energy

### Patron

**\$1,000-\$2,499**  
ACF Industries  
Annada Christian Community Church  
BayOne Urethane Systems  
Citi  
Good Shepherd United Church of Christ  
Gordman's  
Helmkamp Construction  
Holcim  
Imo's  
MediaCross  
Millstone Bangert, Inc.  
Pedro's Planet  
St. Charles Chamber of Commerce  
St. Charles Jaycees  
St. Louis Rams  
Stupp Brothers Bridge & Iron Company  
The Original Corvette Club of St. Louis  
The Reding Company  
Wal-Mart Stores, Inc.  
Western Union

## TransCanada Supports Red Cross Flood Relief

**Financial gift provides shelter, food and clothing to disaster victims**

After witnessing widespread flooding throughout the Midwest this summer, **TransCanada**, a leading North American energy infrastructure organization based in Calgary, Alberta, was moved to action.

Flooding caused **billions of dollars in damages** and created hardships for families across Iowa, Illinois, Missouri, Indiana and Wisconsin. The floods in Missouri and Illinois directly affected families within TransCanada's

Keystone Pipeline project area, while the situation in Iowa and Wisconsin impacted other areas within TransCanada's pipeline service territory.

In response, TransCanada donated **\$50,000** to Red Cross relief efforts. "All of us are affected when a disaster hits the communities in which we live and work," says **Peter Kruselnicki**, TransCanada's vice-president, Public Sector Relations. "We wanted to help maximize the efforts of the local American Red Cross volunteers so they could accomplish what needed to be done for affected families in the area."

According to **Corinne Story**, major gifts manager for the American Red Cross St. Louis Area Chapter, TransCanada's donation had a direct impact on the families affected by the floods. "Thanks to the generosity of the American public and companies like TransCanada, the Red Cross was able to provide a safe shelter, warm meals, crisis counseling, essential medication, and disaster-related health care for families coping with flood damage," Corinne explained.

Giving back to the communities in which it operates has been a part of TransCanada's culture for over 50 years. Whether it's providing financial support, sharing resources or volunteering, the company feels that it makes good business sense to build better communities. ■



**Corinne Story, Major Gifts Manager, American Red Cross and Tarry Hutton, Senior Project Manager, TransCanada**

## Hurricane Ike Affects Hundreds of St. Louis Families

**St. Louis Area Chapter launches relief operation following local floods**

After Hurricane Ike slammed into the Texas Coast, the storm made its way to the St. Louis area. Torrential rains and heavy winds pummeled our community, causing wide-spread flooding and power outages. Immediately following the storm, the St. Louis Area Chapter **opened a shelter** in University City. Ann Roberts of Hazelwood was one of nearly **650 people** who turned to the

St. Louis Area Chapter for assistance. Here, Ann recounts her experience:

"On Sunday, September 14, I woke up to 18 inches of water in my first floor apartment. There was no time for me to grab much—just a few clothes and a pair of shoes. I lost almost everything I owned that day. A neighbor told me that the Red Cross was offering emergency assistance. I had always donated to the Red Cross and



the United Way. I never thought I would one day be the recipient of their services.

"I drove to the Chapter and was welcomed by a smiling face. Everyone was so gracious and

understanding of my situation. It was incredible for me to think that the woman who helped me was donating her time that day. The Red Cross was able to provide clothing, food and clean-up supplies, which were all essential as I began to recover.

"This situation, while difficult, showed me that organizations like the Red Cross can make such a difference during tough times. There may still be more items that I want, but I have all that I need. I am thankful for every person that helped me through this time." ■

### Quick Facts

#### Local Flood Relief Efforts

- **646 clients served**
- **116 Red Cross workers responded**
- **1,200+ meals and snacks served**
- **42 overnight stays provided**
- **206 clean-up kits distributed**
- **\$150,000 committed to relief operation**