



emergency services



Over two million citizens throughout the Greater St. Louis community are unprepared for an emergency or disaster. Yet 82% of people say they would get prepared if they knew how. Are your employees, members and neighbors prepared?

Free Community Disaster Education

Emergencies and disasters can strike quickly and without warning. They can force you to evacuate your business, neighborhood or confine you to your home. The best way to make your workplace safer is to be prepared before disaster strikes.

The St. Louis Area Chapter of the American Red Cross offers free 1-hour adult preparedness presentations that can be conducted at your workplace or another location at a time that is convenient for you and your group.

Preparing for the Unexpected. This presentation will help you be prepared for any type of disaster. You'll learn the importance of creating a disaster plan, having an emergency supply kit, and knowing how to seek shelter and respond to direction from authorities.

Be Red Cross Ready. There are three actions everyone can take to prepare for emergencies – Get a Kit, Make a Plan and Be Informed. The *Be Red Cross Ready* program represents the cooperative efforts of the American Red Cross and the U.S. Department of Homeland Security's Ready Campaign to encourage the public to be more prepared for a disaster or other emergency. *Be Red Cross Ready* seminars provide fundamental preparedness information that can help people stay safe during an emergency, whether they are at work or at home.

Preparing for an Influenza. Make a plan now for Pandemic Flu. The World Health Organization estimates that if a Pandemic occurs, over 40% of your workforce could be impacted. The Red Cross can teach your team how to prevent the spread of Pandemic Flu by outlining the signs and symptoms of Pandemic Flu, the differences between seasonal and Pandemic Flu, and the steps you can take to protect your family while preventing the spread to others.

Free Disaster Education Literature

The St. Louis Area Chapter can provide informational literature for your business or organization. A nominal fee will be charged for quantities over 100. Pamphlets include:

- Preparing for Disaster
- Be Red Cross Ready:
 - 3 Actions for Emergency Preparedness
- Food & Water in an Emergency
- Homeland Security Advisory System Recommendations

Free Informational Booths

The American Red Cross will come to your organization or place of business to educate people on how to "Be Red Cross Ready" for emergencies and disasters. With catchy displays and educational brochures and flyers, Red Cross volunteers staff the booth and are ready to answer questions about everything from safety classes and products to disaster planning and Armed Forces Emergency Services Communication programs.

Free Business Preparedness Materials

If disaster strikes, will your business or organization be prepared? Will you be able to protect your business, employees, members and customers? No business or organization should risk operating without a disaster plan. Our printed materials can help you develop a plan to reduce potential damage and safeguard your assets.



Ready When the Time Comes

The *Ready When the Time Comes* program allows St. Louis area businesses to help their community before, during and after a disaster by supplying the American Red Cross with temporary volunteers. Corporations allow their employees to receive free disaster relief training from the Red Cross, then, when disasters strike, the corporate partners make their trained employees available to respond to local emergencies as Red Cross disaster services volunteers. Everyone benefits from this program – it shows employees and clients that their company is actively involved in addressing community needs and concerns, and it shows disaster victims that their neighbors care and want to help. *Ready When the Time Comes* is an excellent way for companies to give back to the community. Whatever skills or passions one might have, the *Ready When the Time Comes* program can be the way to do something meaningful and real.

Getting Started

To get your group involved in working with the Red Cross, contact us at:

314.516.2753

or e-mail us at beprepared@redcrossstl.org