



red cross investment opportunities



The American Red Cross is not a government agency; we rely on donations of time, money and blood to do our work. Your partnership investment can help us build a safer local and global community. Ask the people in your organization to do their part.

Invest in Red Cross Programs and Services

...in Disaster Response

We provide 24-hour response to disasters by providing shelter, food, first aid and counseling, as well as direct financial assistance at no cost to those in need. The Red Cross is part of a national network of disaster response ready to respond through large-scale relief efforts.

Contributions help us to provide direct financial assistance to victims of disaster, meet salary and infrastructure costs for caseworkers, and offset disaster response expenses including clean-up and comfort kits, vehicles and communication systems, and training and management of disaster volunteers.

...in Community Disaster Education

We teach families, organizations and corporations how to prepare for and respond to a disaster. Preparedness activities include direct age-appropriate educational presentations in schools, workplaces and community venues and informational literature available to the community.

Funding supports salary expenses, transportation costs for staff and volunteers, program supplies and brochures, and other expenses.

...in International Humanitarian Services

The American Red Cross is a partner in a worldwide movement to deliver international humanitarian service to relieve suffering, protect life and health, and to ensure respect for human beings. We coordinate fundraising for international humanitarian principles and provide international tracing and messaging for loved ones separated by armed conflict.

Contributions offset expenses such as staff and volunteer efforts, educational materials, and the infrastructure that allows us to maintain our tracing and messaging network.

...in Youth Services

We provide safety education and services to youth and their schools, as well as opportunities for youth to pursue personal development and community service.

Donations directed toward Youth Services help us to support staff leadership and develop leadership opportunities for youth.

...in Armed Forces Emergency Services

We provide round-the-clock emergency communications, family assistance, veterans assistance, and counseling to all members of the Armed Services and their families. Red Cross workers serve on the front line in armed conflicts, ensuring that emergency communications from home are delivered with care and immediacy.

AFES costs include caseworkers' time spent working with hospitals, military units, and families; telecommunications expenses to keep caseworkers connected around the clock; and support of the greater AFES infrastructure needed to deliver messages.

...in HIV/AIDS Education

We provide culturally sensitive HIV/AIDS education programs designed to encourage safe behavior through peer-to-peer education that has proven successful in reaching young people.

Grants and donations provide the funding to support full-time staff, volunteer trainers, course materials and supplies.

...in Health and Safety Outreach

The American Red Cross has offered Health and Safety education for over 90 years, teaching people to respond to life-threatening emergencies, providing first aid and CPR/AED training, babysitter training (including basic child safety, child-care, safe play and first aid), and aquatics programs (including water safety, learn-to-swim lessons and lifeguard and water safety instructor training). We also provide courses and services that help care for seniors including Lifeline Emergency Communication Systems which allow seniors to stay safely in their homes while knowing that help is at the press of a button. Many in our community cannot afford the course fees and subscriber fees; we are committed to offering these courses to everyone, regardless of their ability to pay.

Donations provide the funding to support staff, course materials and transportation costs.

Make an In-Kind Donation

The Red Cross has occasional need for in-kind items. Please contact us for more information.

Investment Benefits

As a Corporate Partner you'll get the feeling that comes from knowing you've made a real difference, and you'll receive the following benefits (*higher levels of partnership receive additional recognition and enjoy all other benefits listed at lower levels*):

Patron

\$1,000-\$2,499

- Listing in Corporate Partner Honor Roll
- Recognition on Website
- Workplace First Aid Cabinet
- Recognition Certificate

Investor

\$2,500-\$4,999

- Free one-hour Lunch and Learn Seminar for up to 20 People

Underwriter

\$5,000-\$9,999

- Recognition Plaque
- Free 'Til Help Arrives/Be Red Cross Ready Class for 10 People

Shareholder

\$10,000-\$24,999

- Free CPR/First Aid Training for up to 20 People
- News Release

Principal

\$25,000 and Up

- Featured Logo on Website

Getting Started

To get your group involved in working with the Red Cross, contact us at:

314.516.2710

or e-mail us at donatenow@redcrossstl.org

